


# Model Rule: NO<sub>x</sub> and GHG Emissions Standards for Space and Water Heaters



Webinar Presentation

October 30, 2024

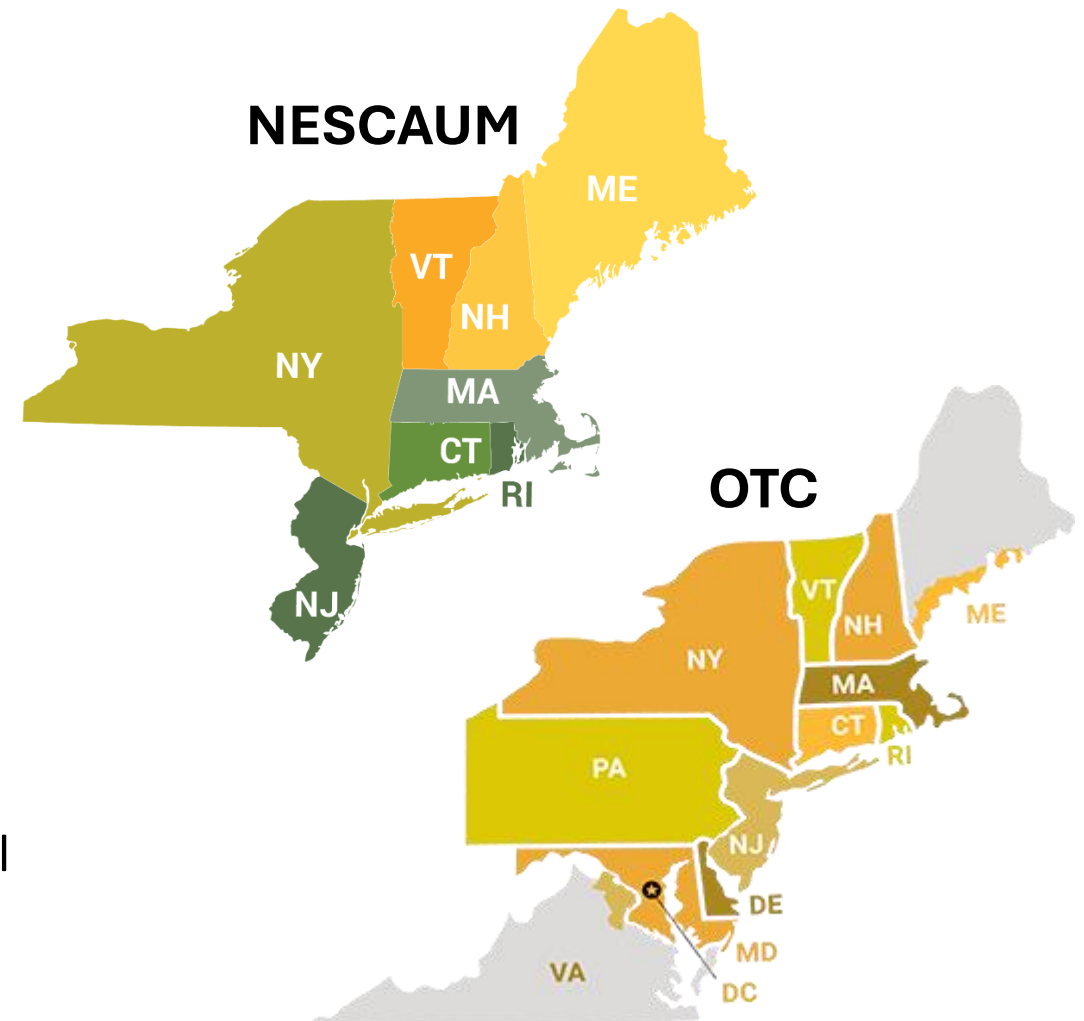
# AGENDA

<b>1</b>	Introduction		
<b>2</b>	Zero-Emission Heating Equipment Standards	 <b>RAP</b> REGULATORY ASSISTANCE PROJECT	<b>Nancy Seidman</b>
<b>3</b>	Model Rule Development & Overview	 <b>NESCAUM</b>	<b>Emily Levin</b>
<b>4</b>	Emission Reductions and Health Impacts	 <b>NESCAUM</b>	<b>Mahdi Ahmadi</b>
<b>5</b>	Cost and Market Analysis	 <b>Energy Solutions</b>	<b>Kyle Booth</b>
<b>6</b>	Q&A		

# Northeast States for Coordinated Air Use Management (NESCAUM)

As the regional nonprofit association of state air quality and climate agencies in the Northeast, NESCAUM:

- Assists member states in meeting air quality, climate, and environmental justice goals
- Provides scientific, technical, analytical and policy support to states
- Collaborates with states outside the region to advance zero-emission buildings and vehicles
- Operates the Ozone Transport Commission (OTC), charged with developing and implementing regional solutions to ground-level ozone in the Northeast and Mid-Atlantic







**RAP**<sup>®</sup>

REGULATORY  
ASSISTANCE PROJECT

October 30, 2024

# Context for the Model Rule

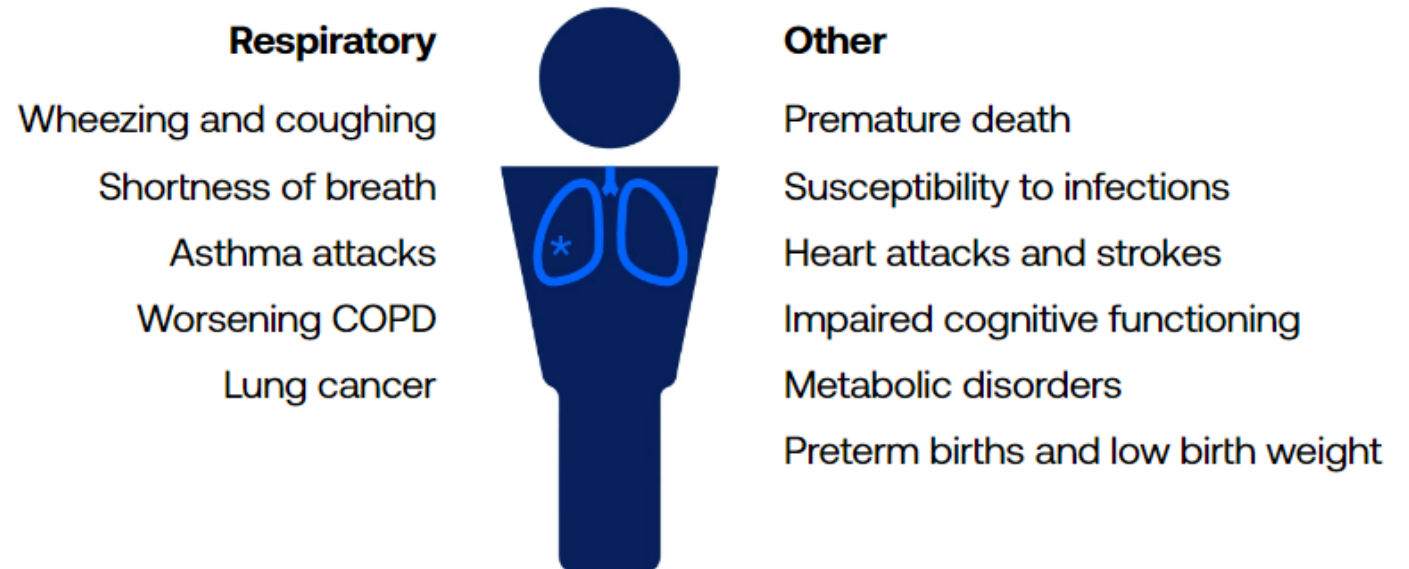
Nancy L Seidman, Senior Advisor, RAP

# Combustion Creates Air Pollution – Buildings are Key

- Criteria air pollutants:
  - NOx
  - PM2.5
  - Ozone
- Greenhouse gases (GHG):
  - CO2 from fossil fuel combustion
  - Methane



**Air pollution** can harm children and adults in many ways

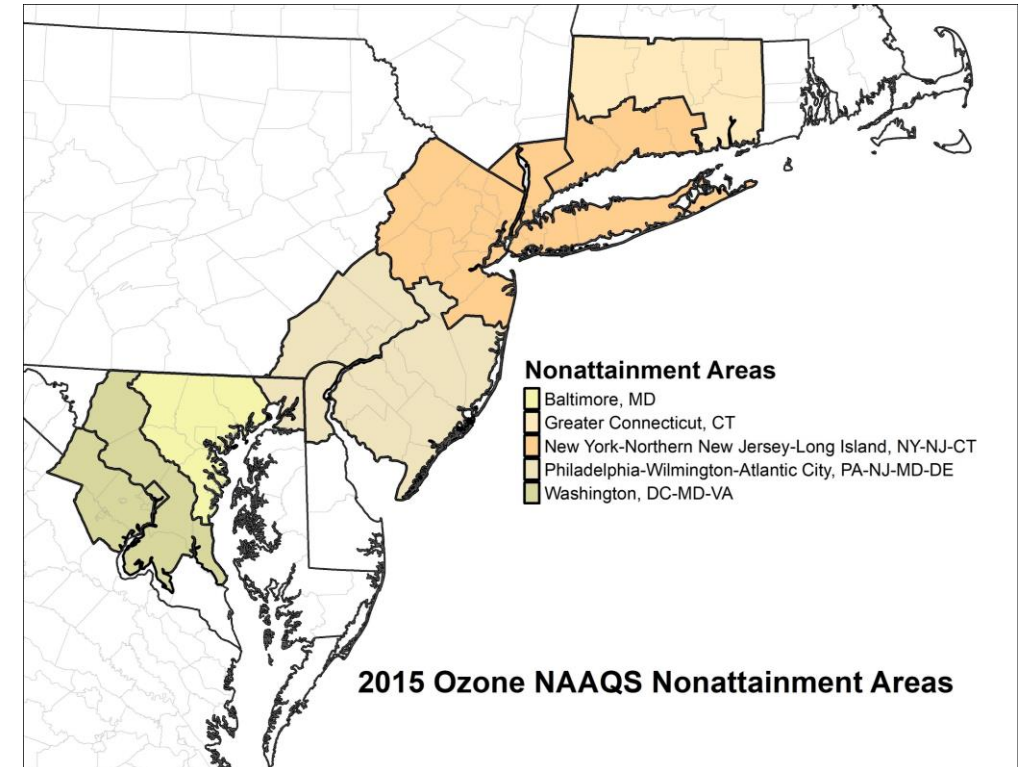


Source: <https://www.lung.org/research/sota/health-risks>

# Ozone Nonattainment in the Northeast and Mid-Atlantic

- NOx emissions from burning fossil fuels in buildings contribute to ozone non-attainment in the region

Nonattainment Area	Population	2015 NAAQS Status	2008 NAAQS Status
Greater Connecticut, CT	1,629,115	Marginal <sup>a</sup>	Serious
New York City, NY-NJ-CT	20,217,137	Moderate	Serious <sup>b</sup>
Philadelphia-Wilmington-Atlantic City, PA-NJ-MD-DE	7,437,135	Marginal <sup>a</sup>	Marginal
Baltimore, MD	2,662,691	Marginal <sup>a</sup>	Moderate
Washington, DC-MD-VA	5,136,216	Marginal <sup>a</sup>	Maintenance

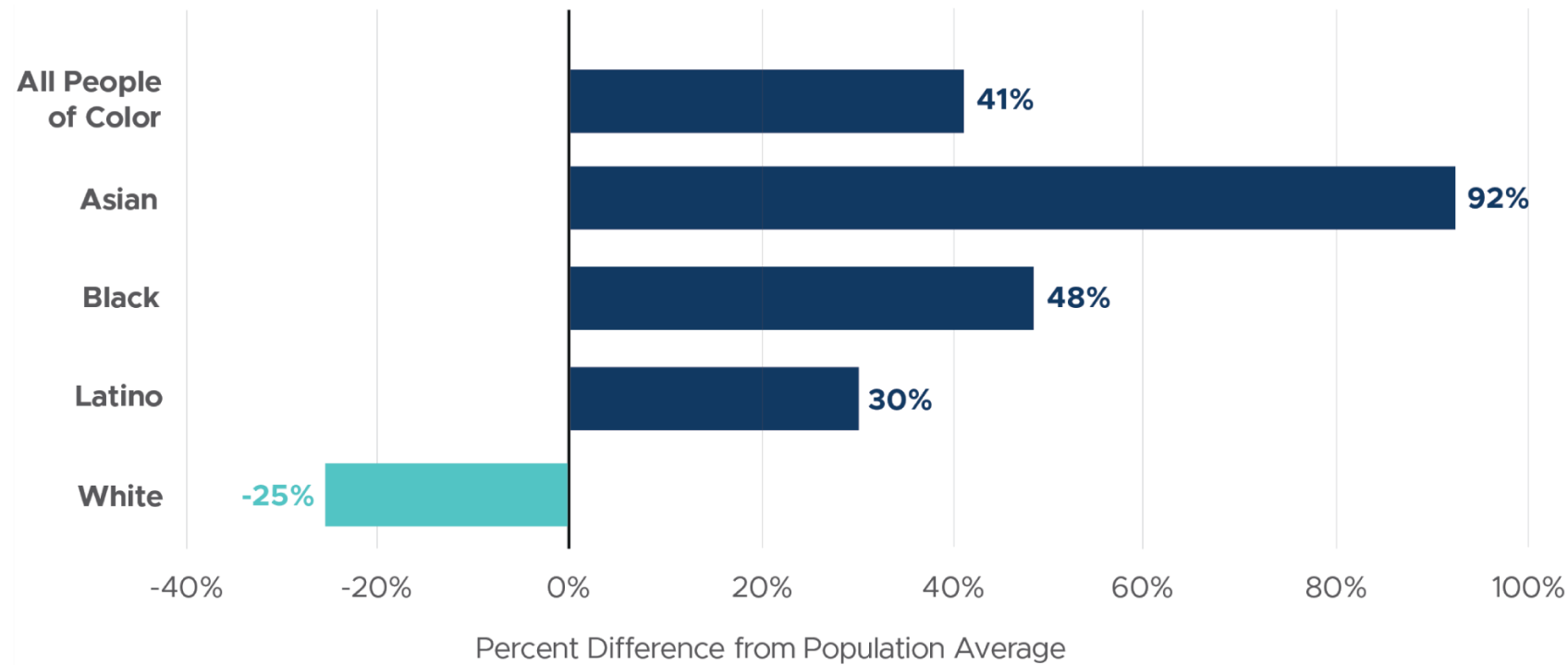


Source: EPA Air Quality Design Values, <https://www.epa.gov/air-trends/air-quality-design-values#report>. Accessed April 25, 2022.

70 ppb 8-hr average 2015 ozone NAAQS (National Ambient Air Quality Standard)

# Pollution from Combustion Equipment in Buildings Disproportionately Harms People Of Color

Racial-Ethnic Disparities in Exposure to  $PM_{2.5}$  Pollution from Residential Gas Combustion

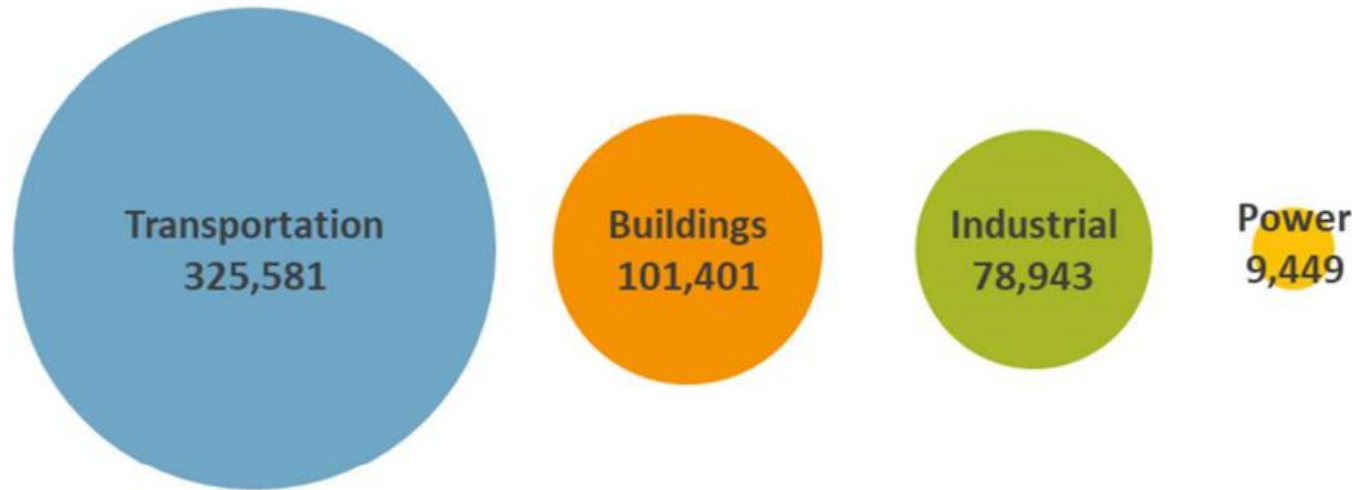


People of Color are exposed to nearly twice as much  $PM_{2.5}$  formed by residential gas equipment as Whites.

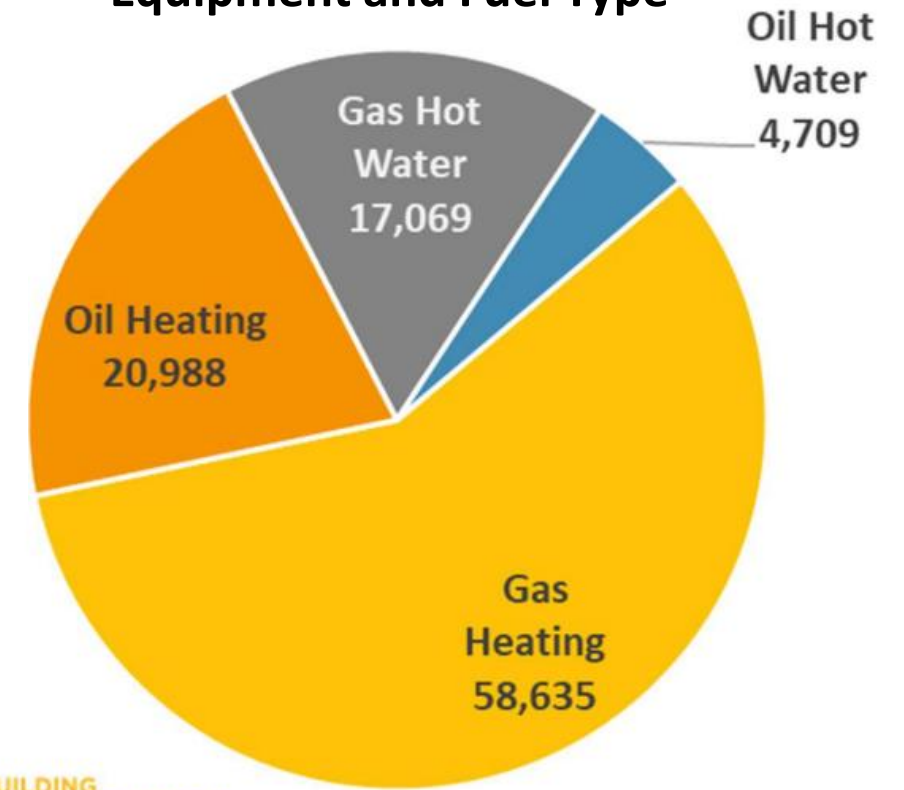
Source: Christopher W. Tessum et al., *PM<sub>2.5</sub> Polluters Disproportionately and Systematically Affect People of Color in the United States*, 7 Sci. Adv. eabf4491 (2021).



# NOx Emissions (Tons) From Onsite Fossil Fuel Combustion in Residential Buildings in the Northeast



Breakdown of Building NOx Emissions by Equipment and Fuel Type



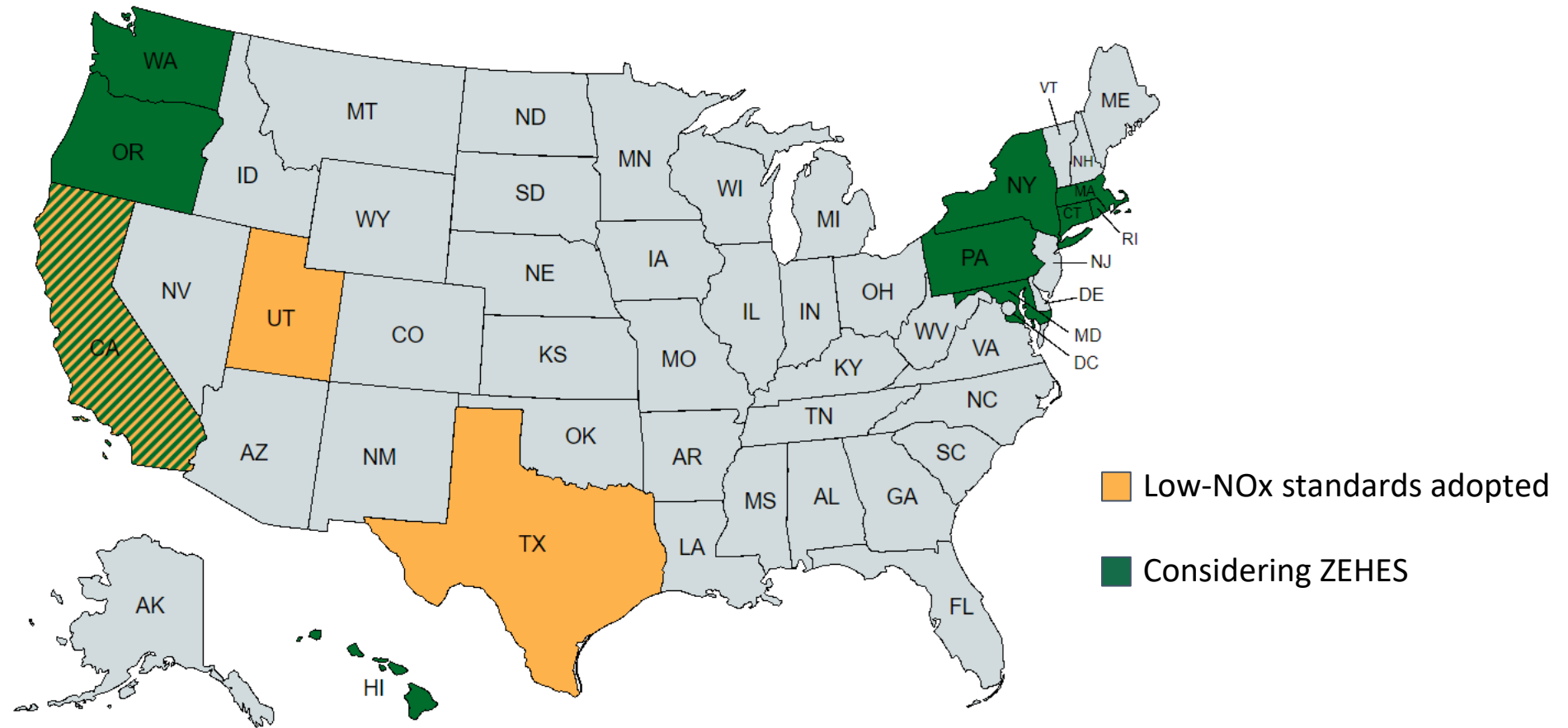
Source: Building Decarbonization Coalition 2022; 2020 data— EIA State Energy System Data, AP42.



Source: RECS, CBECS, AP42



# Three states have adopted low-NOx standards for water heaters and at least ten states are considering ZEHES



Created with MapChart

# Status of State and Air District ZEHES Regulations



Bay Area (CA) air regulators adopted the nation's first zero-emission standards for water heaters and furnaces in February 2023



South Coast (CA) air regulators adopted zero-emission standards for large water heaters in June 2024; working now on standards for small furnaces and water heaters



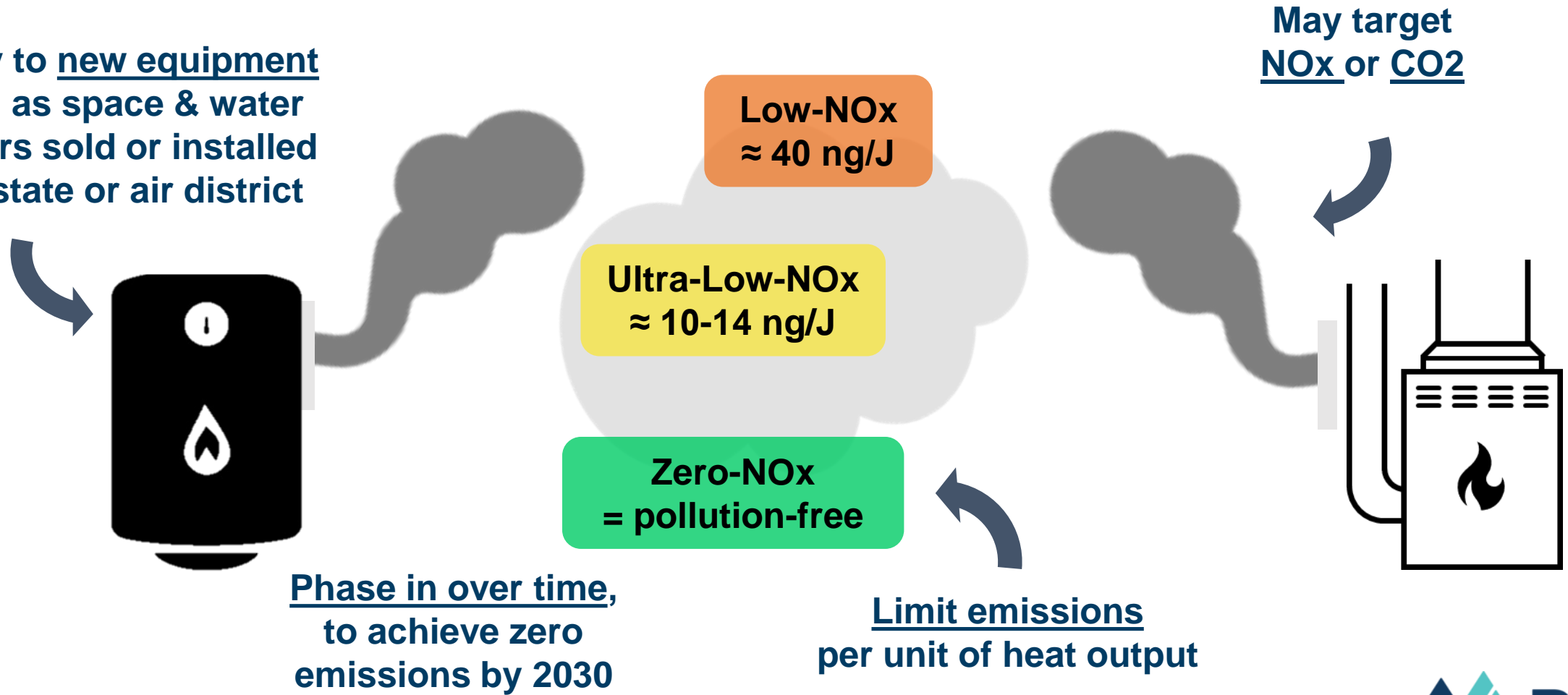
California Air Resources Board (CARB) committed to implement zero-emission standards by 2030 in its 2022 ozone reduction plan; currently developing regulations for water heaters and furnaces



Maryland is developing a ZEHES regulation as directed by its December 2023 Climate Pollution Reduction Plan and June 2024 Executive Order

# Zero-Emission Heating Equipment Standards (ZEHES) Overview

Apply to new equipment  
such as space & water  
heaters sold or installed  
in a state or air district



# ZEHES are Sticks, not Carrots!



- Building energy codes
- Appliance efficiency standards
- Building energy performance standards (BEPS)
- **Zero-emission heating equipment standards (ZEHEs)**








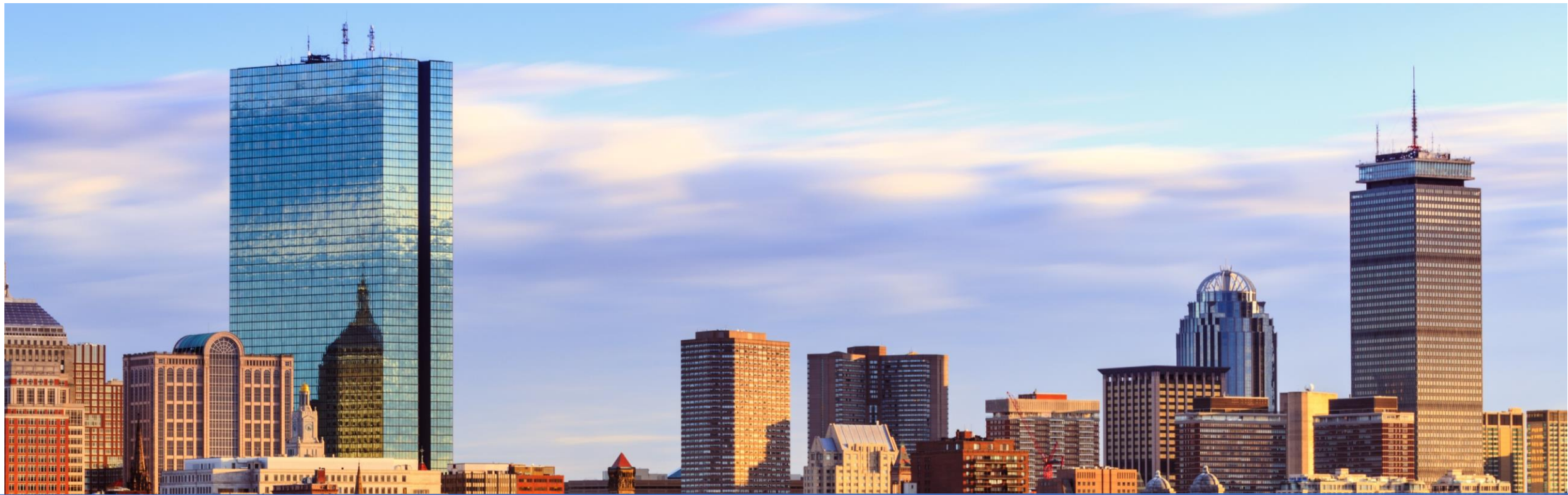
- Utility efficiency programs
- ENERGY STAR certification
- Incentives and financing
- Education campaigns
- Solar incentives and net metering

Image source: Shutterstock, Etsy



# Benefits of Zero-Emissions Heating Equipment Standards

-  **Market signal:** Sets a clear date for market transition to zero-emission technologies
-  **Feasible:** Zero-emission technologies like heat pumps are available for most applications and perform well in cold climates
-  **Effective:** Tackles the major sources of building pollution at time of equipment turnover
-  **Fills a Gap:** Unlike BEPS, addresses pollution from small buildings; unlike energy codes, applies to new and existing buildings
-  **Equitable:** Can be designed and implemented equitably and affordably with proactive engagement of industry and EJ stakeholders



# Model Rule Overview

Emily Levin, Senior Policy Advisor, NESCAUM

October 30, 2024



# Equipment Emission Standards Cohort (EESC)

- [U.S. Climate Alliance announcement at Climate Week 2023](#)
- Ten member states committed to explore adoption of zero-emission standards for space and water heating equipment (CA, CT, HI, MA, MD, NY, OR, PA, RI, WA)
- NESCAUM and U.S. Climate Alliance are co-convening an Equipment Emission Standards Cohort (EESC) of states interested in this policy



## New Commitments to Decarbonize America's Buildings, Quadruple Heat Pump Installations by 2030

Alliance members pledge to:

**Collectively reach 20 million heat pump installations by 2030**

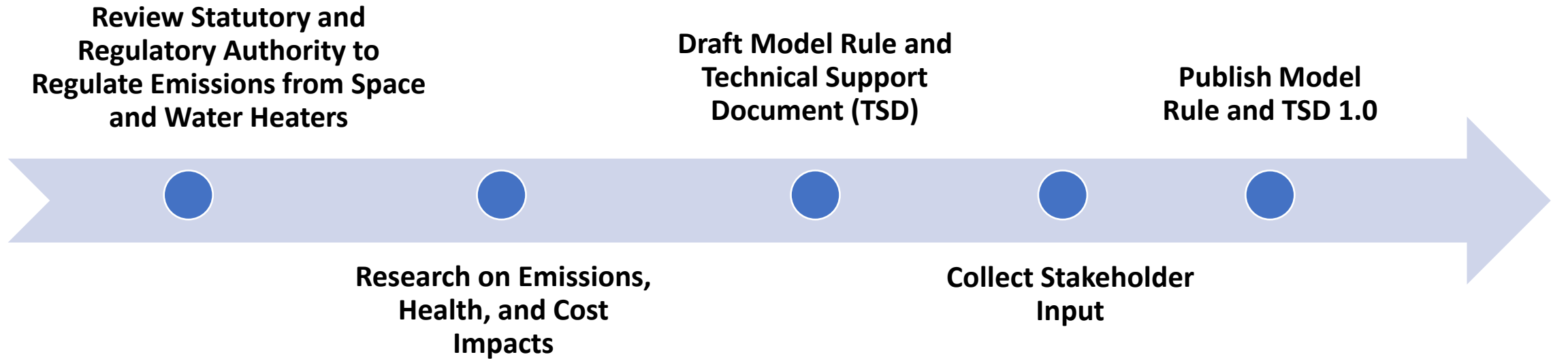
4x by 2030

*This will quadruple installations, making homes cleaner and more efficient*

- Aim to ensure at least 40% of benefits flow to disadvantaged communities
- Accelerate efficient, electric retrofits
- Support development of zero-emission building codes and standards
- Drive creation of good-paying, career-pathway jobs
- Reduce emissions from state facilities



# Model Rule Development Partners and Process





# Inputs to the Model Rule

[NOx Standards for Water Heaters](#) published by RAP in February 2023

Assessment of emissions and health impacts of transitioning to zero-emission equipment

Input from stakeholders, including manufacturers and members of NESCAUM's Environmental Justice Advisory Group

Scoping proposals and decisions for zero-emission equipment standards by BAAQMD (final), South Coast AQMD (final and in progress), and CARB (in progress)

Recommendations from Energy Solutions on factors such as market prevalence of fuel and equipment types, equipment definitions, and market readiness

Assessment of the cost and market feasibility of installing air-source heat pumps (ASHPs) and heat pump water heaters (HPWHs)

**Model Rule:  
NOx and GHG Emissions Standards for Space and Water Heaters**

# Intended Use of the Model Rule

- Provides a template for states interested in developing ZEHES regulations to improve air quality and reduce GHG emissions
- Model Rule is nonbinding and can be adapted by states as they see fit
- States that use the Model Rule must still go through a full regulatory and stakeholder process
- NESCAUM intends to release future updates (Model Rule 2.0, etc.) to add other equipment types and incorporate new information



## MARYLAND MATTERS

GOV & POLITICS ENVIRONMENT HEALTH EDUCATION JUSTICE TRANSPORTATION WORK & THE ECONOMY

CLIMATE CALLING ENVIRONMENT

### Moore calls for zero-emission heating systems in Maryland buildings

Executive order also directs state agencies to deliver climate plans



# Model Rule Provisions



## Model Rule 1.0:



**DOES NOT** require early replacement of functioning space and water heaters



**DOES** ensure that polluting equipment will be replaced with zero-emission alternatives at end of life

### Key Provisions:

- **Zero-NOx and zero-GHG emissions limits** for small water heaters, furnaces, and boilers sold, leased, or installed starting in 2029.
- **Ultra-low NOx emissions limits** for small and large water heaters sold, leased, or installed starting 12 months after rule promulgation.
- **Labeling and record-keeping requirements** for manufacturers, refurbishers, distributors, and retailers of space and water heaters.



# Model Rule 1.0 Details

Equipment Category	Definition	Ultra-Low-NO <sub>x</sub> Compliance Date	Ultra-Low-NO <sub>x</sub> Emissions Limits	Zero-NO <sub>x</sub> & Zero-GHG Compliance Date	Zero-NO <sub>x</sub> & Zero-GHG Emission Limits
<b>Category 1 water heater</b>	Designed to combust methane gas: <ul style="list-style-type: none"> <li>Storage water heaters &lt;75,000 Btu/hr</li> </ul>	[12 months after rule promulgation]	10 ng NO <sub>x</sub> /j	January 1, 2029	0 ng NO <sub>x</sub> /j 0 g GHG/j
<b>Category 2 water heater</b>	Designed to combust methane gas: <ul style="list-style-type: none"> <li>Storage water heaters ≥75,000 and ≤105,000 Btu/hr</li> <li>Instantaneous water heaters &lt;200,000 Btu/hr</li> </ul>	[12 months after rule promulgation]	14 ng NO <sub>x</sub> /j	January 1, 2029	0 ng NO <sub>x</sub> /j 0 g GHG/j
<b>Category 3 water heater</b>	Designed to combust methane gas: <ul style="list-style-type: none"> <li>Storage water heaters &gt;105,000 and ≤ 2,000,000 Btu/hr</li> <li>Instantaneous water heaters ≥200,000 and ≤2,000,000</li> <li>Hot water boilers ≥300,000 and ≤2,000,000 Btu/hr</li> </ul>	[12 months after rule promulgation]	14 ng NO <sub>x</sub> /j	_____	_____
<b>Category 4 water heater</b>	Designed to combust heating oil or propane: <ul style="list-style-type: none"> <li>Storage and instantaneous water heaters &lt;210,000 Btu/hr</li> </ul>	_____	_____	January 1, 2029	0 ng NO <sub>x</sub> /j 0 g GHG/j
<b>Category 1 boiler</b>	Designed to combust methane gas, oil, or propane: <ul style="list-style-type: none"> <li>Boilers &lt;300,000 Btu/hr</li> </ul>	_____	_____	January 1, 2029	0 ng NO <sub>x</sub> /j 0 g GHG/j
<b>[Category 2 boiler]</b>	Designed to combust methane gas, oil, or propane: <ul style="list-style-type: none"> <li>Boilers ≥300,000 and ≤2,000,000 Btu/hr</li> </ul>	[RESERVED]			
<b>Category 1 furnace</b>	Pipeline gas, oil, and propane furnaces <225,000 Btu/hr	_____	_____	January 1, 2029	0 ng NO <sub>x</sub> /j 0 g GHG/j
<b>[Category 2 furnace]</b>	Pipeline gas, oil, and propane furnaces 225,000-2,000,000 Btu/hr	[RESERVED]			

# Pollutants Covered

## Nitrogen Oxides (NOx)

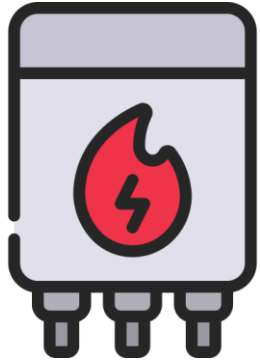
- **Health Threat:** Form ground-level ozone and secondary PM2.5
- **Air Quality Requirements:** NOx emissions limits can help states reach ozone NAAQS attainment
- **Environmental Damage:** Reduce acid rain, eutrophication, haze

## Combustion GHGs

- **Multiple Gases:** CO2, Methane, Nitrous Oxide
- **GHG Reduction Requirements:** State statutory requirements to reduce GHG emissions
- **Climate Change:** Mitigate public health and environmental harm from global warming

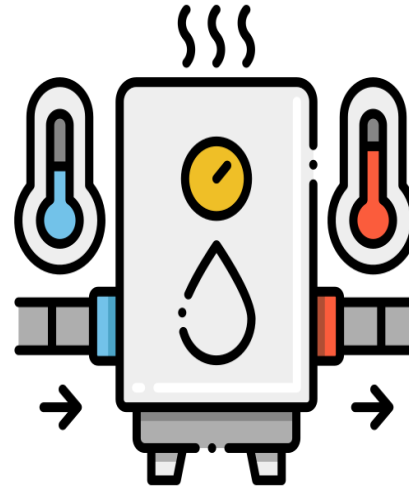


# Covered Equipment and Compliance Dates for Zero-Emissions



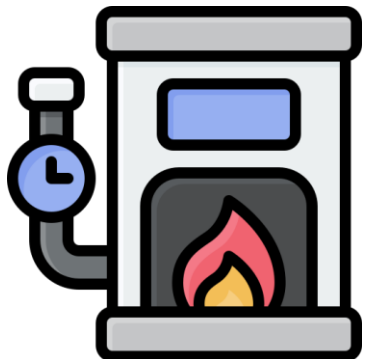
## Small Boilers

Small boilers <300,000 Btu/hr designed to combust methane gas, propane, or heating oil



## Small Water Heaters

- Methane gas storage water heaters  $\leq 105,000$  Btu/hr
- Methane gas instantaneous water heaters <200,000 Btu/hr
- Oil and propane storage and instantaneous water heaters <210,000 Btu/hr



## Small Furnaces

Furnaces <225,000 Btu/hr designed to combust methane gas, propane, or heating oil



**Compliance Date:**  
**January 1, 2029**  
**Zero-NOx, Zero-GHG**

# Zero-Emission Technology Options

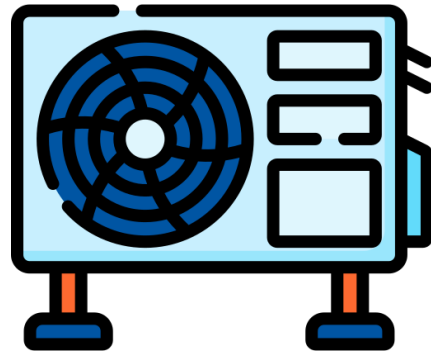
## Hydrogen Combustion

Burning hydrogen is GHG free, and can be NOx free with proper controls



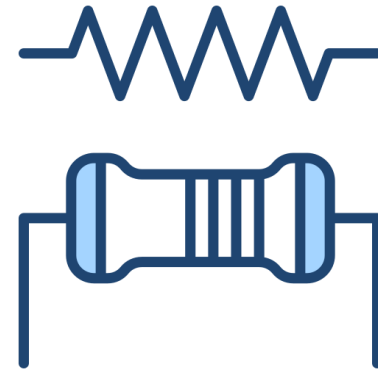
## Heat Pumps

Use refrigerant to transfer heat from place to place; can also be used for cooling



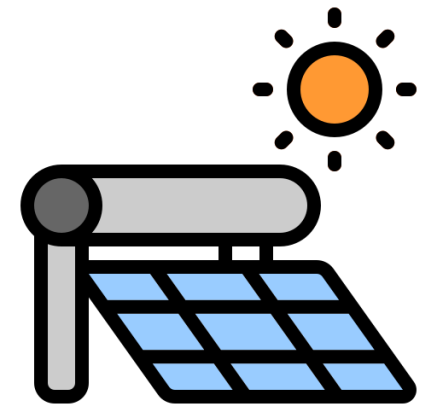
## Electric Resistance

Uses electricity to generate heat via heating coils



## Solar

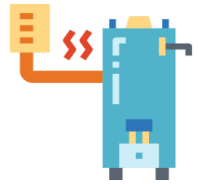
Uses solar power to create hot water or air



Images: [Flaticon.com](https://www.flaticon.com)



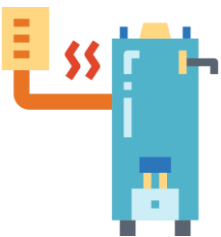
# Covered Equipment and Compliance Dates for Ultra-Low-NOx



**Smallest Methane Gas Water Heaters**  
Storage water heaters <75,000 Btu/hr



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ng/J



**Small-Medium Methane Gas Water Heaters**

- Storage water heaters  $\geq 75,000$  and  $\leq 2,000,000$  Btu/hr
- Instantaneous water heaters  $\leq 2,000,000$  Btu/hr
- Hot water boilers  $\geq 300,000$  and  $\leq 2,000,000$  Btu/hr



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**Compliance Date:**

12 Months  
After Rule  
Promulgation



Images: [Flaticon.com](https://www.flaticon.com)

# Recordkeeping, Labeling, and Enforcement

The model rule is designed to operate like a product rule enforced mainly through **manufacturers, distributors, and retailers** – not installers or end users

## Record-Keeping

- Applies to **manufacturers, refurbishers, distributors, and retailers**
- Requires maintenance of sales records for **5 years**
  - Brand name, product line, model & serial numbers
  - Certification status
  - Dates of manufacture, sale, and/or shipment
- Records **may be inspected** upon request

## Labeling

- Applies to **manufacturers, refurbishers, distributors, and retailers**
- Requires labels on **shipping containers and physical equipment**
  - Model & serial numbers
  - Date of manufacture
  - Certification status
  - Maximum heat input capacity

## Enforcement

- Applies to **manufacturers, refurbishers, distributors, retailers, and installers**
- Violations discovered through records inspections or other means may be subject to fines or penalties **per piece of equipment involved**

# Temporary Installations & Exclusions

## Temporary Installations

**Who:** Home and building owners who need an emergency replacement and building upgrades before installing compliant equipment

**What:** Temporary leasing of non-compliant allowed for up to six months

**How:** Manufacturers or installers apply to their state environmental agency to be a 'registered provider' and provide temporary leasing of equipment

**Requirements:** Registered providers must maintain leasing/installation records and are subject to enforcement

## Exclusions

These equipment types are excluded or not covered by the Model Rule:

### Not Covered



**Direct Heating**



**Less Common Fuels**



**Electric Equipment**

### Excluded



**Industrial Equipment**



**Recreational Vehicles**



**Pool Heaters**

Images: [Flaticon.com](https://www.flaticon.com)

A nighttime photograph of a city skyline. In the background, several tall skyscrapers are illuminated with warm yellow and orange lights. A prominent building in the center has a glowing blue sign on its upper section. To the right, a building with a distinctive dome is visible. In the foreground, a highway interchange with multiple overpasses is lit up, showing the flow of traffic. The overall scene is a vibrant urban landscape at dusk or night.

# Supporting Information and Implementation Resources



# Technical Support Document

## Policy Development

- Overview of Space and Water Heating Technologies
- Policy Landscape for ZE Standards
- Model Rule Summary
  - Development Process
  - Objectives
  - Use
  - Key Provisions
- Model Rule Details & Rationale
  - Regulated Pollutants
  - Covered Equipment
  - Compliance Dates
  - Enforcement & Penalties
  - Exemptions

## Technical Support

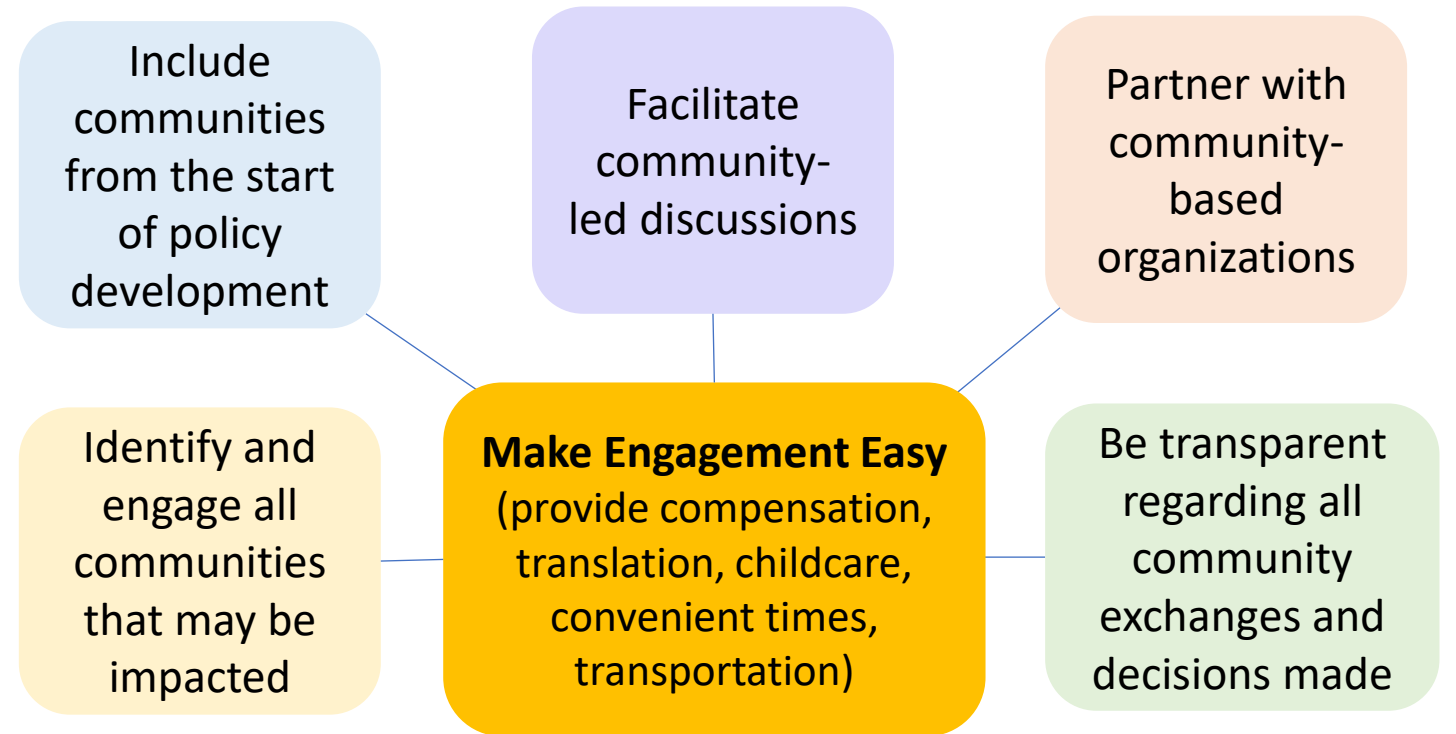
- Stakeholder input
  - EJAG Input
  - Manufacturer Feedback
- Implementation considerations
  - Community Engagement Best Practices
  - Program Implementation
- Emissions Reductions
- Health Impacts Screening
- Cost Analysis
  - Installation & Operating Costs
  - Net Present Value
  - Incremental Cost/Ton Avoided Emissions

# EJAG Input & Community Engagement Best Practices

## EJAG Recommendations

- Minimize exemptions and make them temporary
- Allow for affordable housing compliance delays
- Create funding carveouts to help LMI households afford the transition and energy bills
- Prevent electric resistance from becoming the preferred alternative for landlords

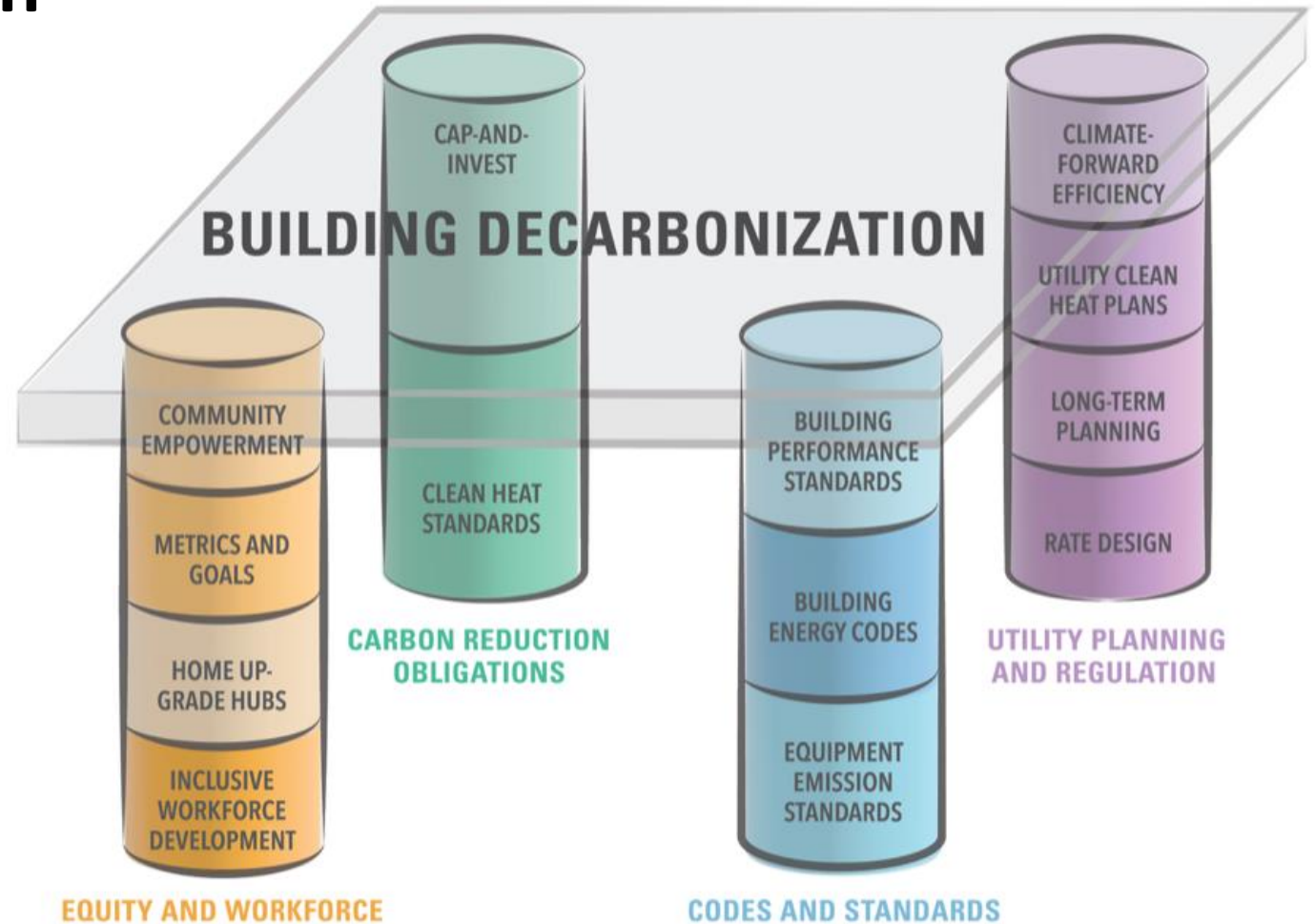
## Community Engagement

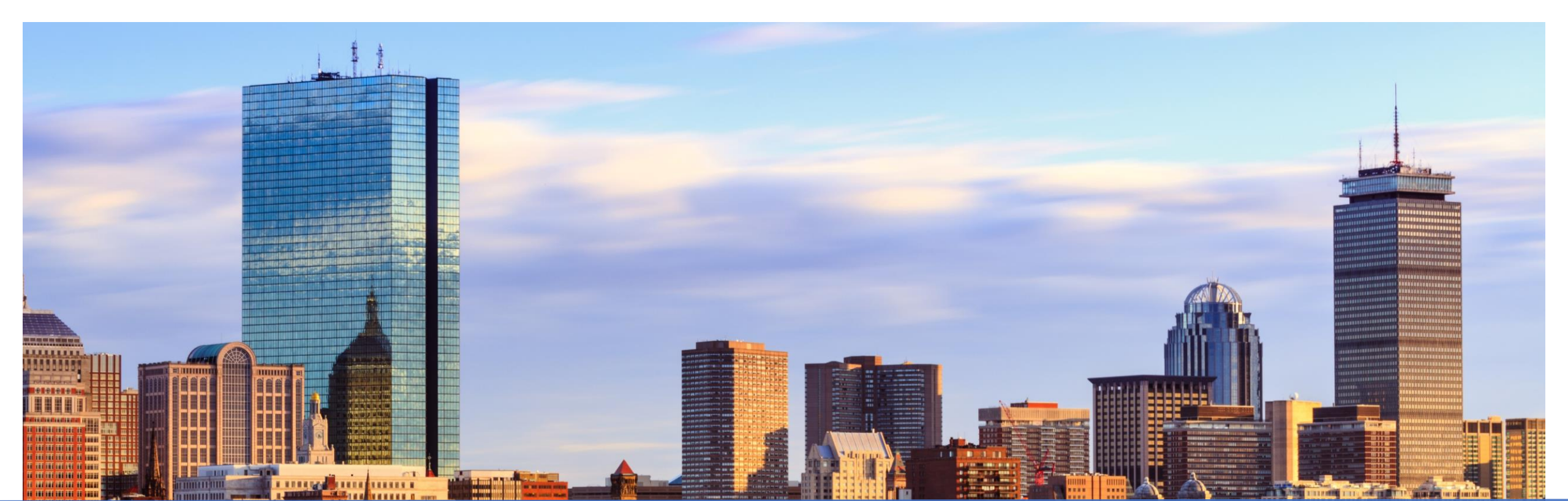


Case Study: DC DOEE “[Power on the Block](#)” events

# ZEHES Should Be Part of a Comprehensive Approach to Building Decarbonization

Policy brief: [Decarbonizing Buildings: How States Can Set the Table for Success](#)





# Zero-Emission Space and Water Heating: Emissions Savings and Health Benefits Analyses

Mahdi Ahmadi, Energy & Environmental Analyst, NESCAUM

October 30, 2024



# Emissions and Health Benefit Analysis Goals



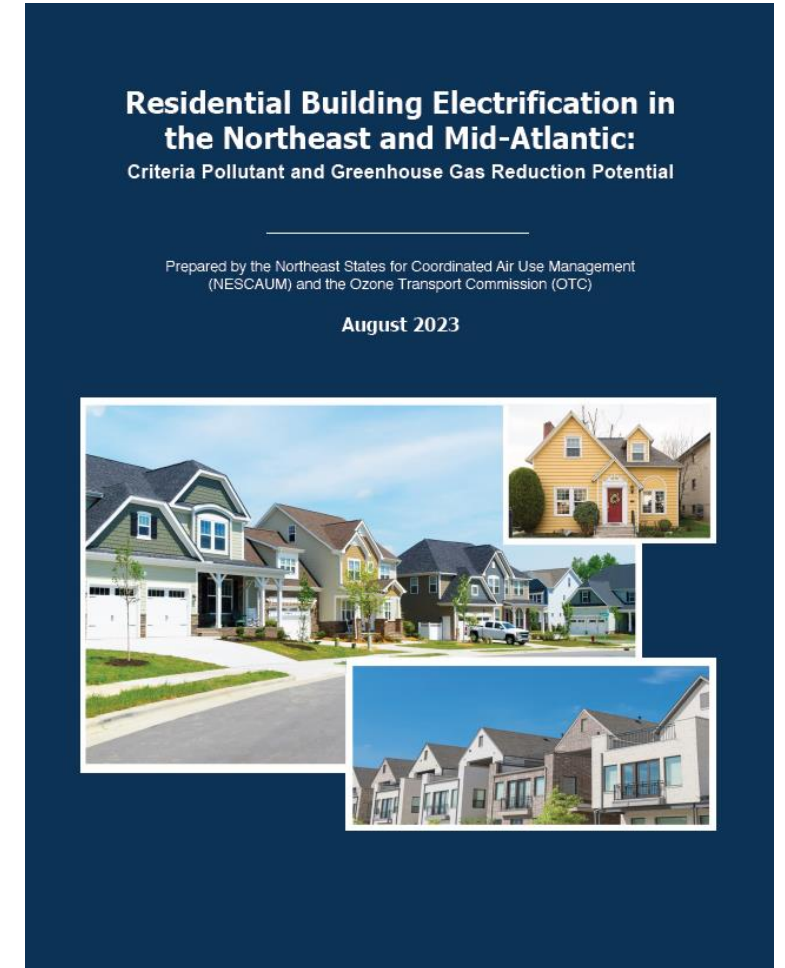
Estimate the potential criteria pollutant and GHG emissions savings of moving to zero on-site emissions for space and water heating



Monetize the health benefits associated with zero emission space and water heating



Apply the analysis to 13 Northeast and Mid-Atlantic Jurisdictions



The image shows a cityscape with several multi-story brick buildings. A dark horizontal band is superimposed across the middle of the image, containing the text "Emissions Benefit Analysis" in white. The background shows a dense urban environment with various building styles and a clear sky.

# Emissions Benefit Analysis



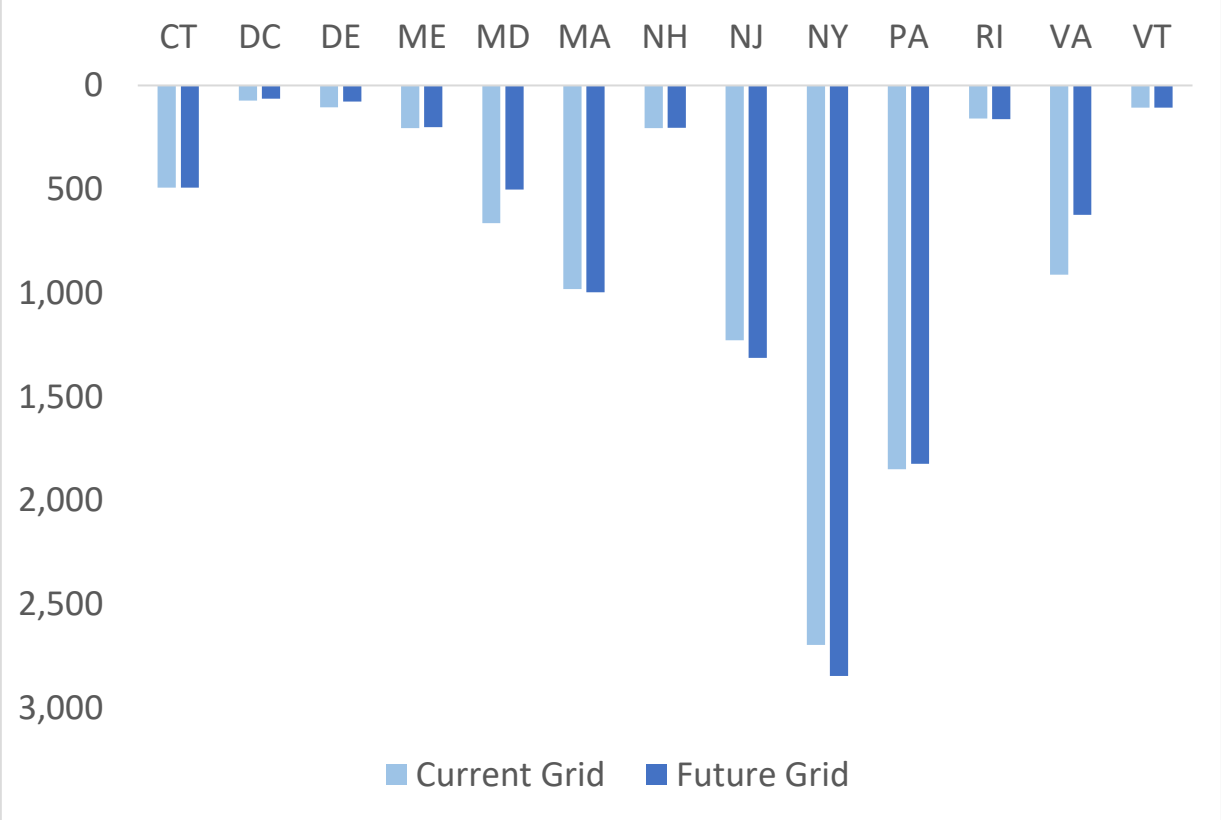
# Calculating Emissions Reduction Potential

Data Source	Model Inputs
<b>NREL's ResStock Tool</b>	Changes in fuel and electricity consumption in a zero-emission transition, assuming: <ul style="list-style-type: none"><li>• Heat pump water heaters replace combustion-based water heaters</li><li>• Heat pumps replace combustion-based space heating</li><li>• Heat pumps replace electric resistance space and water heating</li></ul>
<b>US EPA AP-42</b>	Emission factors for combustion-based heating equipment
<b>US EPA eGrid</b>	Grid emissions related to electricity generation

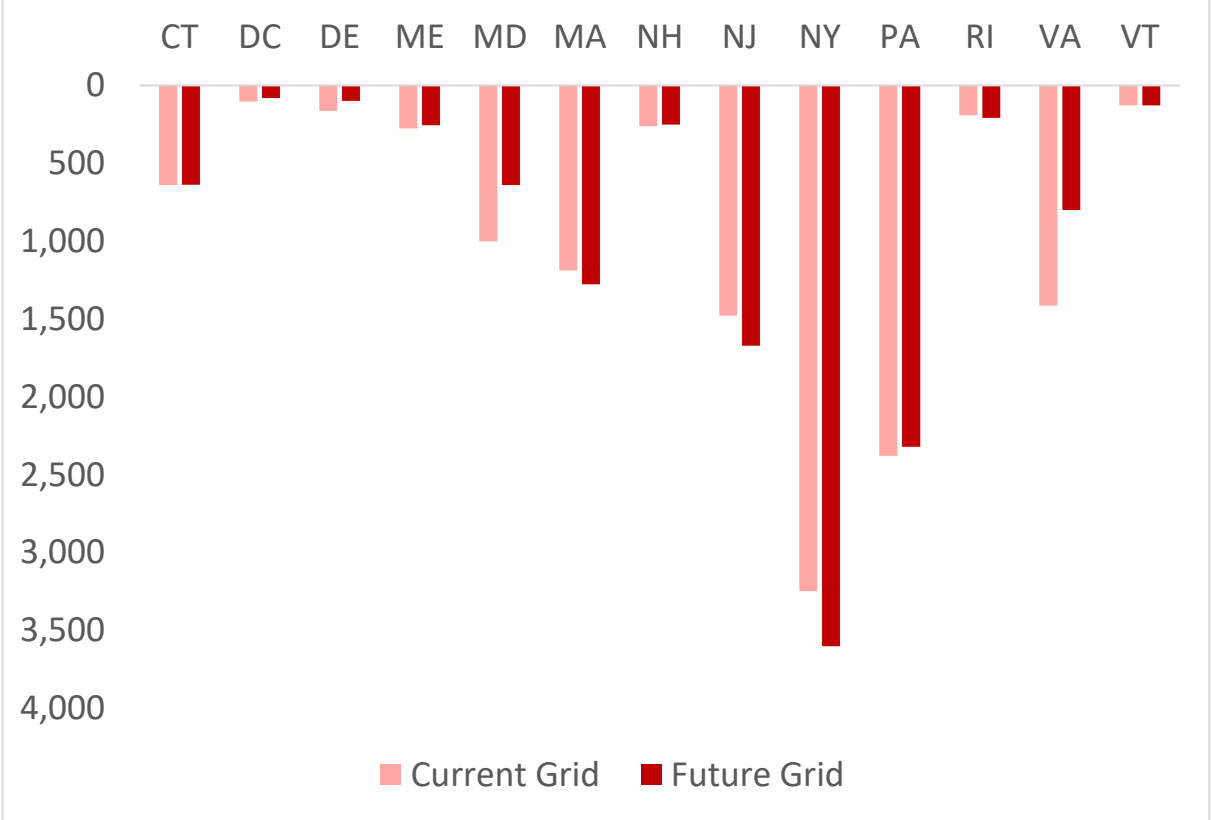
*Grid emissions were estimated for both the **current grid** and a **future grid** assuming greater reliance on renewable energy*

# Water Heating Conversion: State-by-State Emissions Reductions

Annual NOx Emissions Reduction Potential (Tons)



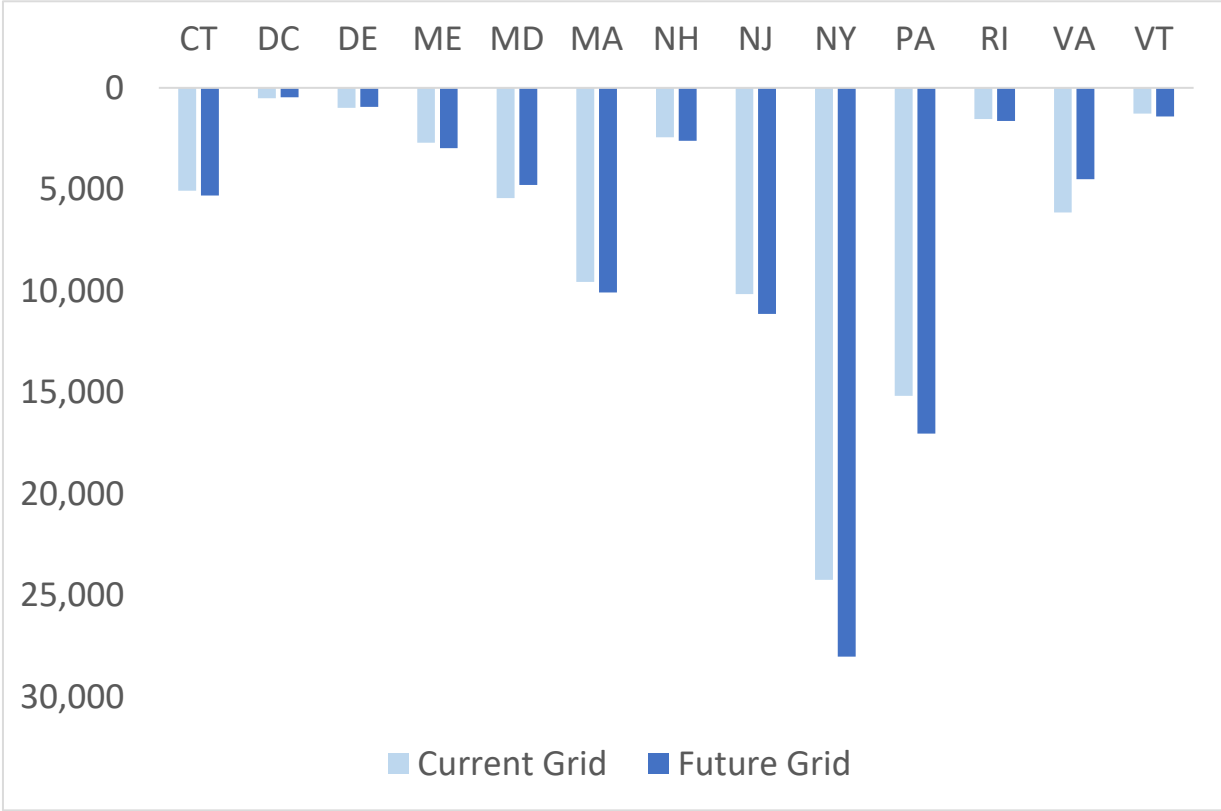
Annual CO2 Emissions Reduction Potential (1,000 Tons)



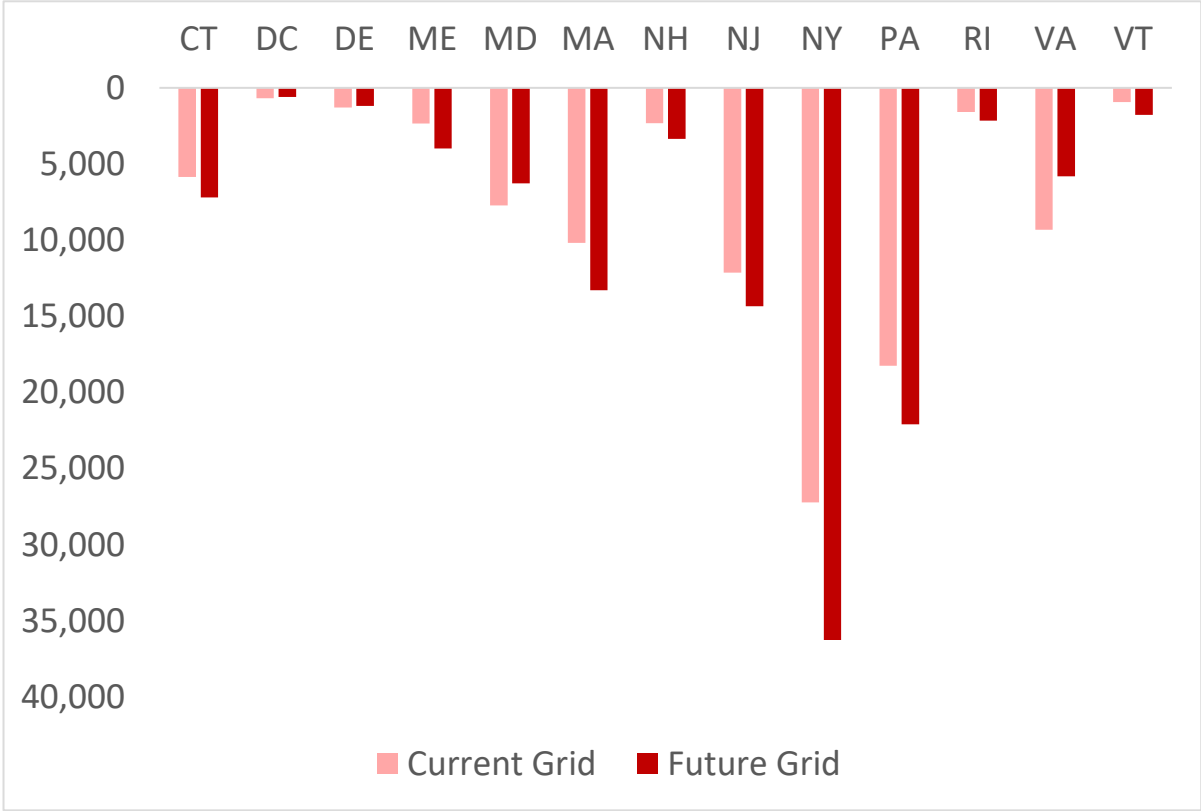


# Space Heating Conversion: State-by-State Emissions Reductions

Annual NOx Emissions Reduction Potential (Tons)



Annual CO2 Emissions Reduction Potential (1,000 Tons)





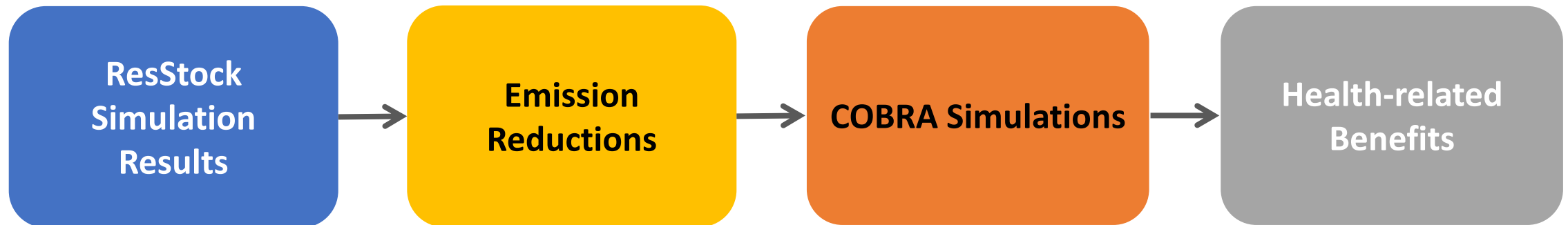
# Health Impact Assessment

# Health Impact Assessment Overview

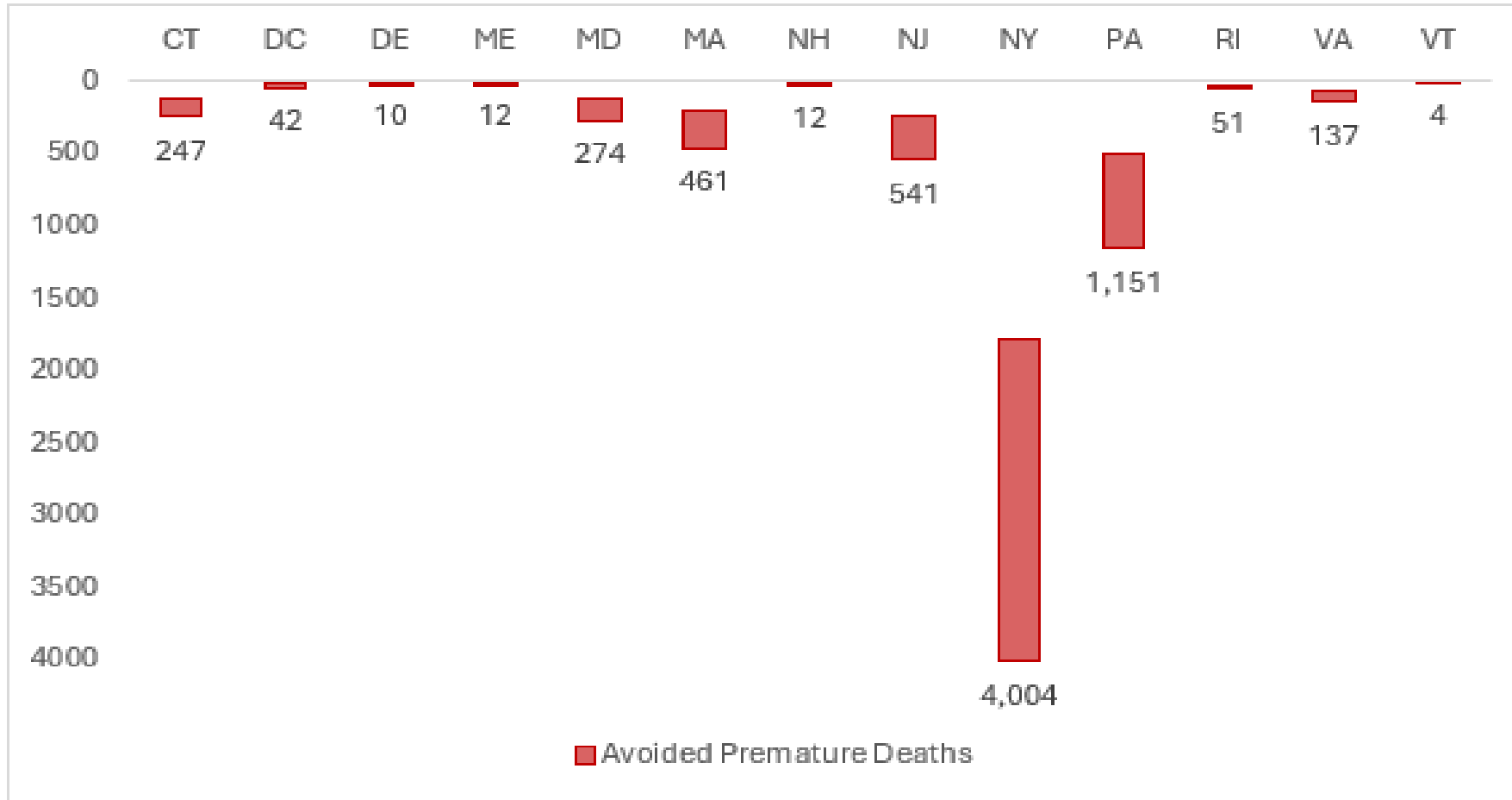
## Study Objective

State-by-state estimation of the health benefits of converting residential building space and water heating to zero emission appliances in the Northeast and Mid-Atlantic region

## Study Methods

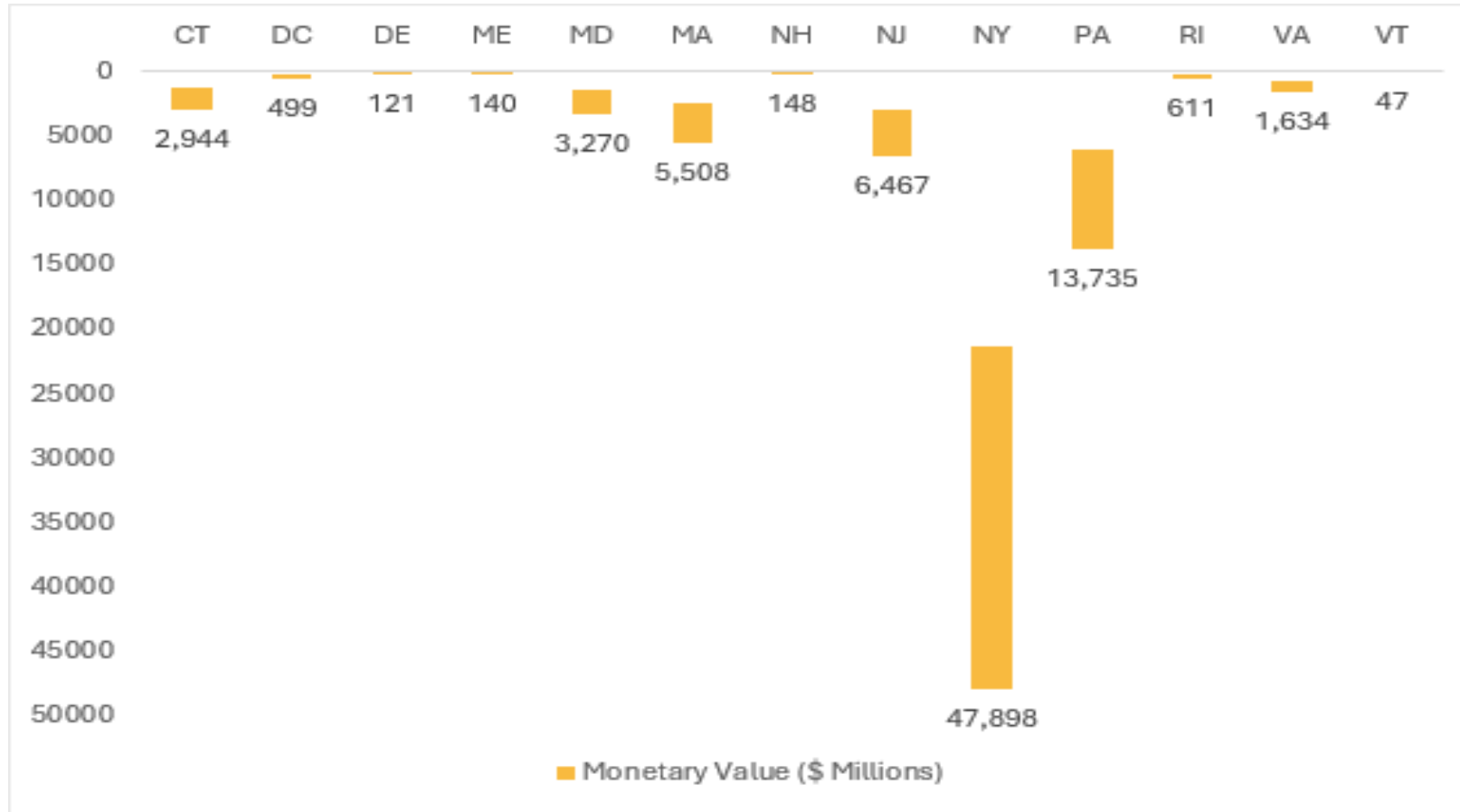


# Space & Water Heating Premature Deaths Avoided (Cumulative Over 2030-2045 Period)





# Space & Water Heating Monetized Benefits (Cumulative Over 2030-2045 Period)



# Summary

Substantial NO<sub>x</sub>, PM<sub>2.5</sub>, and CO<sub>2</sub> emissions benefits found with complete conversion of water and space heating to zero-emission equipment in Northeast and Mid-Atlantic states



Substantial health benefits realized with complete conversion of water and space heating to zero-emission equipment in Northeast and Mid-Atlantic states

Full description of the study method and results of the emissions analysis [available online](#)



**Empowering States  
Through  
Collaboration**

A photograph of a city skyline at sunset. The sky is a mix of blue and orange, with soft clouds. In the foreground, a large blue semi-transparent banner covers the bottom half of the image. The skyline features several prominent buildings, including a tall glass skyscraper on the left and a building with a dome in the center-right.

# Zero-Emission Space and Water Heating Equipment: Cost & Market Study

Kyle Booth



October 30, 2024



A close-up, high-angle view of a circular HVAC fan grille. The grille consists of concentric rings of thin metal wires, creating a mesh pattern. In the center, there is a solid, light-colored circular hub. The lighting is dramatic, with strong highlights and deep shadows, giving the metal a metallic sheen. A semi-transparent dark blue horizontal band is overlaid across the middle of the image, containing the title text in white.

# HVAC and Water Heater Cost Study Overview



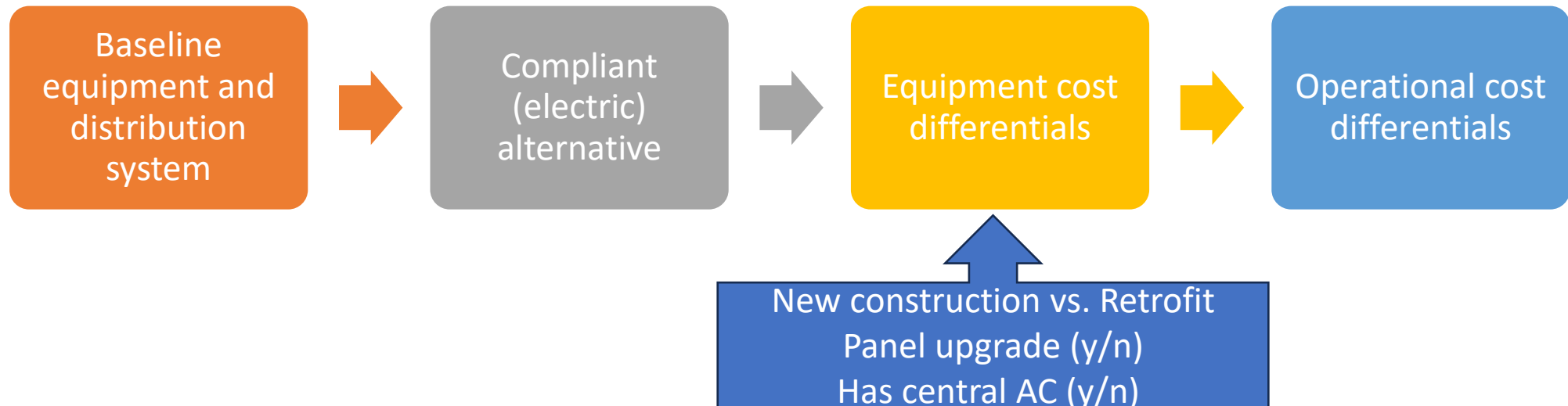


## HVAC and Water Heater Cost and Market Trends Study Objectives

- Assess the installation and operating cost impacts for replacing residential-scale fossil fuel and electric resistance HVAC and water heating systems with electric heat pump technologies
- Provide state-by-state cost estimates for states in the Ozone Transport Commission
- Understand how market trends may impact future costs for heat pumps

# High-Level Approach for Cost Analysis

- The analysis took standard installation scenarios, rooted in U.S. DOE Appliance Standards Technical Support Documents when possible:
  - Replace a fossil fuel or electric resistance water heater with a heat pump water heater
  - Replace a fossil fuel or electric baseboard heating system with a heat pump (multiple configurations)
- Adjusted for state differences for equipment and labor costs using RS Means
- Accounted for varying energy costs using state and utility Energy Efficiency Technical Reference Manual (TRM) methodologies, pulling electricity and fuel costs from EIA and sample utilities in OTC states
- Supplemented the analysis with additional reports, state-specific data, and market actor interviews







# Installation Cost Analysis

# Factors Making Heat Pump Installation More or Less Expensive



## Less Expensive

- Sufficient electrical and wiring
- Has existing ductwork
- Has central AC
- Has electric resistance heat
- Fewer individual heating zones



## More Expensive

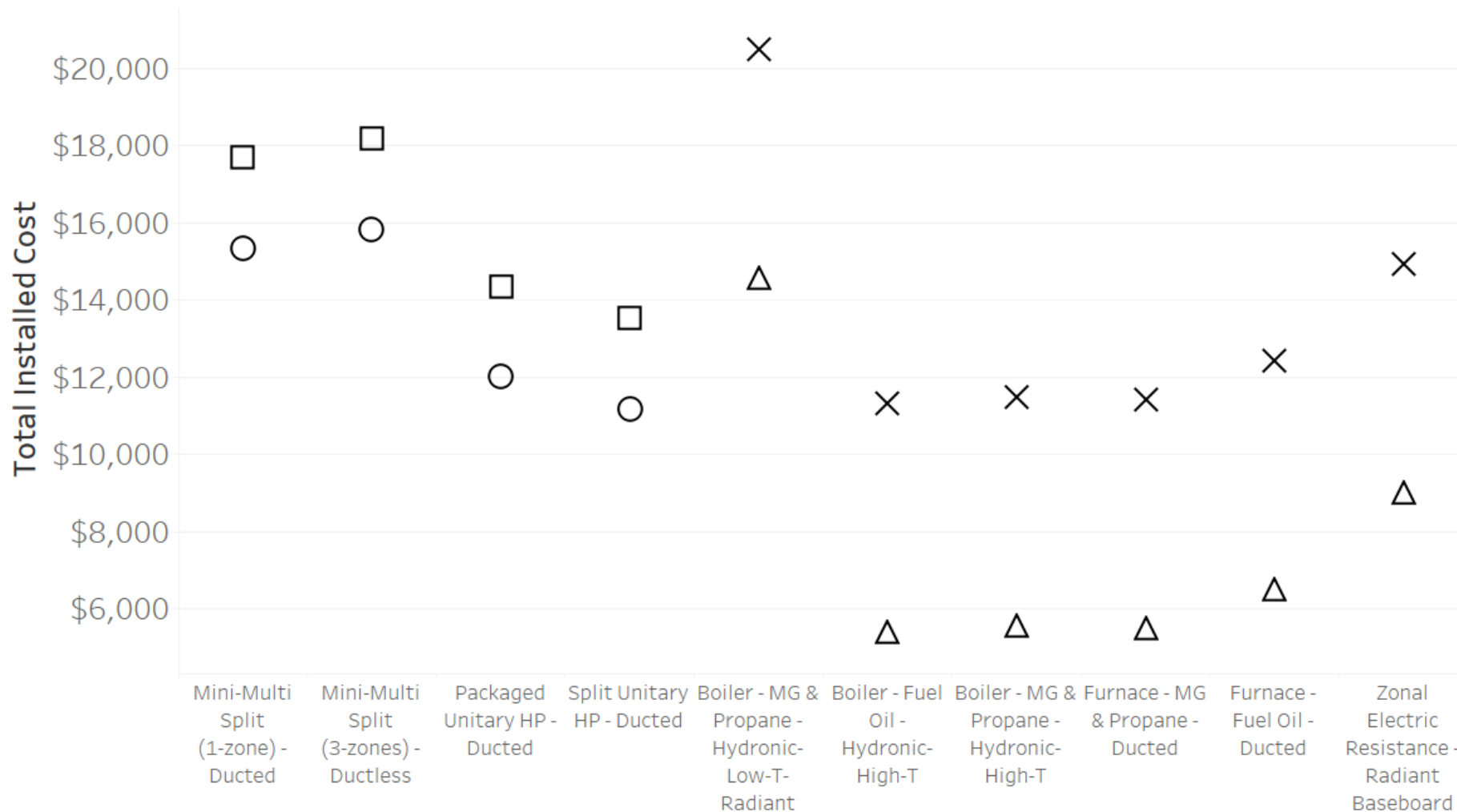
- Existing system is a boiler
- No ducts or insufficiently sized ducts
- Insufficient electrical and wiring
- More individual heating zones



# HVAC Installation Costs (Equipment + Labor, National Average)

## HVAC Equipment Total Install Cost by Equipment Type

*Assumes new construction or retrofit with no compatible infrastructure with installed equipment*



### Key Takeaways

- Without incentives, heat pump space heaters can approach cost parity with baseline equipment that **includes AC installation**
- Even with ductwork installation costs, **unitary heat pumps can cost less than multi-zone mini-splits**

### Install Scenario

- △ Baseline Equipment
- × Baseline Equipment with AC
- Measure Equipment
- Measure Equipment with Panel Upgrade

# HVAC Installation Cost Differences for Common Scenarios

State	3-Zone Minisplit vs. Gas Boiler (No Distribution Upgrades)		Split Unitary HP + Ductwork + Panel Upgrade vs. Gas Boiler + Ducted AC		Split Unitary HP vs. Gas Furnace + AC (No Distribution Upgrades)	
	No Incentives	With Incentives	No Incentives	With Incentives	No Incentives	With Incentives
CT	\$10,392	\$7,642	\$1,932	-\$818	\$1,350	-\$1,400
DC	\$10,209	\$7,659	\$2,160	-\$390	\$1,705	-\$845
DE	\$10,463	\$8,213	\$2,024	-\$226	\$1,473	-\$777
ME	\$9,986	\$3,986	\$2,119	-\$3,881	\$1,677	-\$4,323
MD	\$10,119	\$7,819	\$2,205	-\$95	\$1,783	-\$517
MA	\$10,250	\$5,750	\$1,819	-\$2,681	\$1,205	-\$3,295
NH	\$10,110	\$5,610	\$2,110	-\$2,390	\$1,645	-\$2,855
NJ	\$10,267	\$8,057	\$1,682	-\$528	\$1,004	-\$1,206
NY	\$10,578	\$7,878	\$1,501	-\$1,199	\$699	-\$2,001
PA	\$10,204	\$8,054	\$1,871	-\$279	\$1,289	-\$861
RI	\$10,460	\$7,710	\$1,981	-\$769	\$1,411	-\$1,339
VT	\$9,969	\$7,669	\$2,102	-\$198	\$1,654	-\$646
VA	\$10,121	\$8,071	\$2,308	\$258	\$1,932	-\$118

# High Variation in Heat Pump Labor Costs



## Empirical Results from MassCEC Whole-Home Pilot

- Multi-head minisplit labor cost range of nearly **\$17,000**
- Cost driven by **complexity** of HP project
- Contractors may be charging more to offset **perceived risk**
- **Price transparency** and data sharing may improve install costs

# HPWH Installation Costs (Equipment + Labor)

State	Methane Gas Storage	Methane Gas Tankless	Electric Resistance Storage	Propane Storage	Fuel Oil Storage	240V HPWH			120V HPWH	
						With Panel Upgrade	No Panel Upgrade	No Panel Upgrade with Incentives	No Incentives	With Incentives
CT	\$912	\$1,278	\$920	\$912	\$3,254	\$5,926	\$3,321	\$1,575	\$3,473	\$1,681
DE	\$899	\$1,255	\$913	\$899	\$3,254	\$5,723	\$3,276	\$1,593	\$3,486	\$1,740
DC	\$835	\$1,154	\$859	\$835	\$3,116	\$5,058	\$3,042	\$1,429	\$3,363	\$1,654
ME	\$791	\$1,093	\$814	\$791	\$2,954	\$4,793	\$2,884	\$1,069	\$3,189	\$1,282
MD	\$796	\$1,097	\$821	\$796	\$2,990	\$4,764	\$2,899	\$1,329	\$3,233	\$1,563
MA	\$927	\$1,303	\$932	\$927	\$3,282	\$6,100	\$3,377	\$1,614	\$3,495	\$1,697
NH	\$822	\$1,139	\$842	\$822	\$3,040	\$5,052	\$2,995	\$1,347	\$3,274	\$1,542
NJ	\$973	\$1,375	\$970	\$973	\$3,382	\$6,568	\$3,543	\$1,730	\$3,584	\$1,759
NY	\$1,072	\$1,529	\$1,056	\$1,072	\$3,618	\$7,533	\$3,904	\$2,033	\$3,804	\$1,963
PA	\$916	\$1,286	\$922	\$916	\$3,253	\$5,997	\$3,337	\$1,986	\$3,468	\$2,078
RI	\$901	\$1,261	\$912	\$901	\$3,240	\$5,798	\$3,284	\$2,149	\$3,464	\$2,275
VT	\$783	\$1,081	\$807	\$783	\$2,933	\$4,719	\$2,854	\$1,698	\$3,168	\$1,918
VA	\$756	\$1,035	\$788	\$756	\$2,899	\$4,375	\$2,756	\$1,529	\$3,149	\$1,804



# HVAC and Water Heater Installation Cost Key Takeaways

- Heat pump systems are **generally more expensive** to install (up to 4x higher for HPWHs)
- **Ductwork and electrical infrastructure** upgrades add significant costs:
  - \$4,500 for HVAC ductwork
  - \$2,400 for HVAC or HPWH electrical upgrades
- **Ducted unitary heat pumps and ductless mini-splits are the least expensive heat pump types**
  - Air-to-water heat pumps and multi-zone heat pumps are the most expensive
- NY, NJ, MA, and CT have highest labor costs
- **Federal, state, and utility incentives** can reduce installation costs for heat pumps compared to fossil fuel equipment







# Operating Cost Analysis

## HVAC Annual Operating Costs by Equipment Type (With AC)

State	Methane Gas/Propane Boiler	Oil Boiler	Propane Furnace & Boiler	Electric Resistance	3-Zone Ductless Minisplit	Ducted Split Unitary HP
CT	\$1,658	\$2,674	\$2,955	\$4,768	\$2,100	\$2,375
DC	\$1,646	\$2,834	\$2,759	\$2,679	\$1,244	\$1,406
DE	\$1,139	\$3,019	\$2,838	\$2,740	\$1,229	\$1,390
ME	\$1,954	\$4,057	\$4,142	\$6,910	\$2,843	\$3,220
MD	\$1,683	\$2,677	\$2,605	\$2,701	\$1,229	\$1,389
MA	\$2,440	\$3,575	\$3,706	\$6,663	\$2,825	\$3,197
NH	\$1,384	\$3,022	\$3,269	\$5,604	\$2,351	\$2,662
NJ	\$1,209	\$2,494	\$2,364	\$2,968	\$1,310	\$1,482
NY	\$1,537	\$2,759	\$2,647	\$4,414	\$1,885	\$2,134
PA	\$1,799	\$2,917	\$2,654	\$3,325	\$1,531	\$1,729
RI	\$1,828	\$3,567	\$3,919	\$5,858	\$2,612	\$2,953
VT	\$1,655	\$4,114	\$4,251	\$6,168	\$2,579	\$2,920
VA	\$1,470	\$2,794	\$2,787	\$2,766	\$1,216	\$1,376

# Water Heater Annual Operating Costs by Equipment Type

State	Methane Gas Storage	Methane Gas Tankless	Electric Resistance Storage	Propane Storage	Fuel Oil Storage	240V HPWH	120V HPWH
CT	\$289	\$207	\$553	\$668	\$500	\$152	\$159
DE	\$214	\$154	\$288	\$559	\$502	\$79	\$83
DC	\$228	\$163	\$336	\$532	\$460	\$92	\$97
ME	\$365	\$261	\$471	\$662	\$544	\$129	\$136
MD	\$246	\$176	\$319	\$564	\$488	\$88	\$92
MA	\$327	\$234	\$585	\$643	\$519	\$161	\$168
NH	\$351	\$251	\$569	\$729	\$562	\$156	\$164
NJ	\$187	\$134	\$400	\$570	\$508	\$110	\$115
NY	\$272	\$195	\$515	\$640	\$562	\$141	\$148
PA	\$237	\$170	\$304	\$531	\$497	\$83	\$87
RI	\$283	\$203	\$551	\$659	\$496	\$151	\$158
VT	\$269	\$192	\$543	\$679	\$551	\$149	\$156
VA	\$231	\$166	\$252	\$545	\$458	\$69	\$72



# Operating Cost Key Takeaways

- CT, ME, MA, NH, NY, RI, and VT have highest electric rates and associated heat pump operating costs
- Replacing **delivered fuel systems and electric resistance** with heat pumps can yield **significant operating cost savings** (on average, ~\$1,100/year)
- Replacing **methane gas HVAC systems** with heat pumps generally results in operating cost savings in DC, MD, PA, and VA, but **increases** operating costs in other states
- **HPWHs reduce average operating costs across replacement scenarios in all states**, with highest savings from transitioning off electric resistance and delivered fuels
- Rate reform may be needed on several fronts:
  - Methane gas rates predicted to rise over time
  - Electrification-friendly rate design





# Market Trend Key Takeaways

## **Workforce Shortages and Cost Impacts:**

- Workforce shortages are impacting the timelines and prices of heat pump installations. Without targeted workforce development efforts, this trend is expected to worsen as heat pump adoption accelerates

## **Commodity Cost Impacts:**

- Direct competition for high-demand materials and components may increase heat pump equipment costs

## **Refrigerant Impacts on Cost:**

- Requirements to transition to refrigerants with low flammability and GWP may increase heat pump and AC costs in the near-term due to expenses related to regulatory compliance and developing new product lines and technologies.



# Thank you!

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# Appendix: Equipment Emissions Standards Rely on Clear and Longstanding Regulatory Authority

- The Clean Air Act allows state and local air pollution agencies to adopt air pollution standards more stringent than the federal government (except for mobile sources)
- Equipment emissions standards can be incorporated into State Implementation Plans (SIPs) that states submit to attain/maintain standards for ozone, regional haze, and other pollutants
- Low-NOx standards for residential-scale water heaters and furnaces have been in place for decades in CA, TX, and UT, and CA air districts recently adopted the nation's first zero-emissions standards
- Other states have a long track record of regulating NOx emissions from industrial equipment such as boilers
- Strong state/local authority to regulate equipment emissions contrasts with limited state/local authority to regulate equipment efficiency due to preemption under the Energy Policy and Conservation Act (EPCA)